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SECTION A: Basic Information of Proposal	
A1. Name of Business:	
A2. Address:	
House no:	Street:
Town:	District:
A3. Contact person/ Responsible Person for Proposal Application	
Name:	
Position:	Mobile:
Email:	Date:
Business/ Proposal Vision Statement:	
Business/ Proposal Aim:	
Business Registration:	
Proposal Title:	
Proposal Implementation Area (please tick)	Port Loko
	Bombali
	Bo
	Kenema

SECTION B: Contextual Analysis
(Describe the context in which the proposal or proposed interventions is taking place. This should include a description of the specific context of the operating environment and industry, general trends, opportunities, and existing situations (what has been done, what others have neglected) within the market system. The context and background should demonstrate an understanding of the context, market and main challenges and opportunities available.



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SECTION D: Proposed Interventions (In bullet points, state clearly the market system constrains/ challenges. These might have been explained in Section B but the specific constrains the proposal intends to target should be listed here)

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SECTION D: Proposed Interventions (Identify and list the specific interventions you are going to carryout to solve the market constrains/ challenges listed in Section C. What are you going to do to correct or solve existing constrains/ challenges)

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SECTION E: Beneficiaries (Who are going to benefit from the interventions proposed in Section D. Are women, youths and people with disabilities going to benefit for new jobs, improved employment, decent jobs?)

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SECTION F: Business/ Market Strategy (How will systemic change be achieved from this proposal? Present your ideas on how you are going to implement the identified interventions in “4” to target and solve the market/ business constraints presented in Section C to benefit people in Section E. Outline the overall strategy to achieve the desired change, and also outline the roles of each partner that is going to work on the activities)

SECTION G: Green Growth & “Do No Harm” (Are you going to carry out or promote any environmental sound practices? How do you ensure that the environment is not negatively impacted by your business activities and the activities of this proposal?)



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SECTION H: Proposed Expenditure and Revenue (It is expected that this proposal is going to help applicant businesses realise additional revenue. In this section, make projections of expenditure and revenue you expect over the next three year that will be attributable to the implementation of the proposed interventions in this proposal. Please ensure that these projections are realistic and reflective of your business capacity).

No.	Proposed intervention (State the interventions as listed in Section D above ONLY)	Year 1 Projections (in SLL)		Year 2 Projections (in SLL)		Year 3 Projections (in SLL)	
		Expenditure	Revenue	Expenditure	Revenue	Expenditure	Revenue
1							
2							
3							

All business proposals are to be submitted by email: OPPORTUNITYSALONE@ilo.org

(Applications will be reviewed on an ongoing basis)